

TOWN BY TOWN LISTINGS

Warwick

R2F AgCom (Ted Cady 978-544- 6410)

CHASE HILL FARM 74 Chase Hill Rd 978-544-6327 **f** **QH**
Organic raw milk and cheese

FRED SWEDBERG HEIRLOOM TOMATOES
120 Moss Brook Rd 978-544-8072
175 varieties of heirloom tomato plants May 15-June 15

HETTIE BELLE FARM
28 Winchester Rd 978-544-6241 hettiebellefarm.com
Meat CSA selling beef, chicken, duck, goose, lamb, pork, turkey

OLD 78 FARM
823 Orange Rd 978-544-1845
Eggs, pickled goods, hand-made clothing

WHITE BUFFALO HERBS 433 Richmond Rd 978-544-2203 **QH**
www.whitebuffaloherbs.com
Organic, handmade herbals for cooking and health, aromatherapy products, plants. Call or order online

Erving

DAN'S VEGGIES and POPLAR MOUNTAIN MAPLE **f**
151 Northfield St 413-423-3242
Vegetable starts, maple syrup, vegetables, camp wood
Farmstand open daily May-Nov

Wendell

R2F AgCom (for info email lfacey88@crocker.com)



DIEMAND FARM
126 Mormon Hollow Rd 978-544-3806
thediemandfarm.com
Chicken, eggs, pasture raised turkeys,
grass fed beef and lamb, prepared
entrees, salads, sides, desserts
Mon-Sat 7 am-5 pm
Sun 10 am-3 pm (June-Nov)

MAPLE MAMA SPRITZERS
978-544-0001 www.maplemamabeverages.com
Cold-brew coffee maple spritzers, Fair Trade vanilla
Available in area stores; check online for locations

NEW WENDELL FARM
254 Lockes Village Rd 508-360-0874 caro.roszell@gmail.com
Chemical-free vegetables
CSA shares distributed at Wendell Farmers Market **f** **W**

SUGARBUSH FARM **W**
47 Davis Rd
978-544-7178
Beef, maple syrup, hay, lumber

WENDELL COUNTRY STORE
57 Lockes Village Rd 978-544-8646
Mon-Sat 7 am-9 pm Sun 8 am-8 pm



New Salem

R2F
AgCom (Lisa Finestone nsagcommission@gmail.com)

COOLEYVILLE FARM 214 Cooleyville Rd 978-544-8983
cooleyvillefarm@gmail.com - Vegetables, garlic, maple syrup, eggs,
asparagus, blueberries



NEW SALEM GENERAL STORE
410 Daniel Shays Hwy (Rt 202)
978-544-8177
Mon-Sat 6 am-8 pm
Sun 7 am-6 pm

NEW SALEM PRESERVES and ORCHARDS **QH**
67 S Main St 978-544-3437 newsalempreserves.com
Low-spray heirloom apples, solar-cooked preserves, apple butter,
cider and cider products including donuts and jelly. Mid-Sept
through Thanksgiving Eve

QUABBIN SKY VINEYARD
8 Hunt Rd 978-544-6543 pwiley99@yahoo.com
Wine from local grapes, custom-raised pastured pork; wine
tastings; drop in year-round (call first)

Hardwick

R2F
AgCom (Salvatore Morelli 508-365-8032)

CLOVER HILL FARM 1096 Barre Rd, Gilbertville 978-257-2390
Hay, non-GMO grains for poultry, pigs, cattle, Thanksgiving turkeys,
cranberries; land clearing, pasture renovation, field nutritional
consulting; farm store **f**

HARDWICK VINEYARD and WINERY
3305 Greenwich Rd 413-967-7763 hardwickwinery.com **H**
Wine from local grapes and other fruit, tastings, events
Fri-Sun and holiday Mons 11-6

ROBINSON FARM 42 Jackson Rd 413-477-6988 robinsonfarm.org
Organic farmstead cheese from grass-fed cows, raw milk, grass-fed
beef, eggs, seasonal vegetables. Farmstand daily 7 am-6 pm **H**

ROSE 32 412 Main St (Rt 32) Gilbertville 413-477-9930 **QH**
rose32bread.com Bakery and Cafe specializing in hearth baked
bread, pastries , breakfast and lunch. Patio seating. Call or check
website for hours

RUGGLES HILL CREAMERY 670 Ridge Rd 978-287-5005
ruggleshill.com Goat cheeses, goat breeding stock

STILL LIFE FARM 1643 Petersham Rd 978-413-5110 stilllifefarm.com
Vegetables, winter storage crops and greens, unique specialty fruits
and berries, CSA

NEW

continued/

KEY			
A	Sells at area farmers market (see list on reverse)	R2F	Town has passed a Right to Farm law
NEW	New producer or listing this year	QH	Products available at Quabbin Harvest Coop

Royalston

R2F AgCom (Randy Divoll 978-602-5583)

AURORA RANCH
46 Taft Hill Rd 978-249-4407 auroraranch.com
Lamb, beef, chicken, registered Romney sheep, fleece for hand-
spinning, sheepskins, naturally-colored yarn, border collies

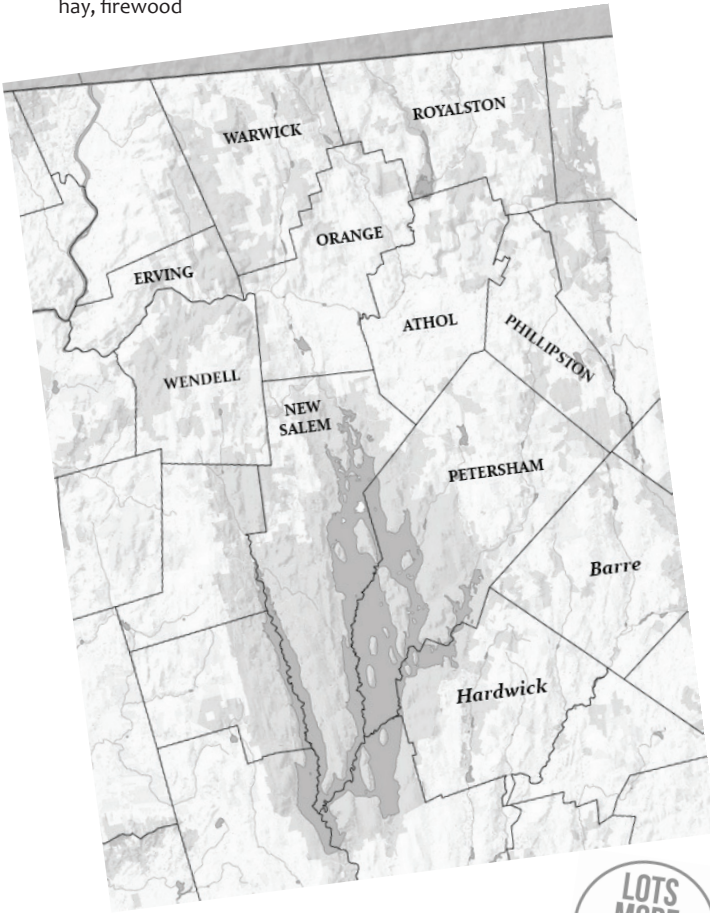
DIVOLL'S FARM **NEW**
Deland Hill Rd 978-602-5583
Hay, grain, straw

CHET HALL **NEW**
21 Beryl Hill Rd 978-895-6327
Spring and fall piglets, whole and half hogs

NEALE FARM
1 Neale Pl 978-249-6872
Blueberries, pumpkins, winter squash, other vegetables and fruits
in season
Call or drop in

PROSPECT HILL FARM
25 Prospect Hill Rd 978-249-4260
Vegetables, eggs, herbs, perennials, bouquets, mushrooms
(seasonally), wheat weaving
Call ahead

PUTNEY FARM **NEW**
185 N Fitzwilliam Rd 978-249-7787
Chicken, eggs, cheese and yogurt, soaps, lotions,
hay, firewood



Barre

R2F AgCom (David Petrovick 978-355-5003)

BURNSHIRT VALLEY FARM 415-858-4424
burnshirtvalleyfarm@gmail.com
Pork, chicken – On-farm sales by appointment

CALEDONIA FARM 167 Grogan Rd 978-355-4519
caledoniafarm.com Beef, pork, chicken, eggs – Call ahead

CARTER & STEVENS FARM (pictured below)
500 West St (Rt 122) 978-355-4940 carterandstevensfarm.com
Ice cream, raw milk, beef, produce, hay, maple syrup; CSA; farm-
brewed beer. Outdoor Field to Flame BBQ Fri-Sat nights July-Aug.
Home of Stone Cow Brewery. Store
open spring-fall Tues-Wed 10 am-7 pm
Thurs-Sun 10 am-8 pm

CHRISTIAN HILL FARM
630 Williamsville Rd 978-257-0178
christian-hill-farm.com
Heritage pork. By appt or off the farm

HANCOCK FARM 240 Hancock Rd 978-355-2062 **B**
hancockdairy.com Dairy, cheese, ice cream, milk, home delivery

HARTMAN'S HERB FARM and B&B
1026 Old Dana Rd 978-355-2015 hartmansherbfarm.com
Pork, lamb, and goat meat, herbs, perennials, annuals, vegetables,
dried flowers. Open daily 10-5 **B** **Pe**

HILLSIDE FARM
160 Lane Rd 978-257-5723 hillsidefarmbarre.net
Pastured-raised lamb, pork, and beef, free-range chicken **f**
On-farm sales by appt

MANY HANDS ORGANIC FARM
411 Sheldon Rd 978-355-2853 mhof.net
Certified organic and carbon-friendly vegetables and fruit CSA,
chicken broilers, Thanksgiving turkeys, eggs, pork products

Hardwick continued

STILLMAN QUALITY MEATS
3674 Greenwich Rd 413-277-9600 stillmanqualitymeats.com
Pastured pork , grass-fed beef, grass-fed lamb, pastured poultry,
eggs, fresh pasture raised turkeys, meat CSA
Pick-ups at farm year-round



Orange

R2F AgCom (Call Town Hall 978-544-1101)

CHEF MYRON'S SAUCES 131 W Main St, Suite 320 978-673-8031
Asian/international cooking and finishing sauces. chefmyrons.com

DEAN'S BEANS 50 R.W. Moore Ave 978-544-2002
Fair trade coffee, cocoa, sugar. deansbeans.com

FOOTHILL FARM 40 Chestnut Hill Rd 413-335-2753 **A** **O**
Vegetable starts, herbs, perennials, cut flowers, jams, jellies, soaps,
salves, baked goods. Farmstand open daylight hours **QH** **f**

HOME FRUIT WINE 382 South Main Street 978-633-4395
Homemade fruit wine, mostly from locally grown fruit
Wed-Fri 4-8 pm, Sat-Sun 12-8 pm Free tastings Wed-Sun **f**

HONEST WEIGHT ARTISAN BEER 131 West Main St Unit 104
413-537-6659 honestweightbeer.com
Handmade artisan beer. Tasting room hrs for samples and growlers
Wed-Thurs 4-8 pm, Fri 2:30-9 pm, Sat 12-9 pm, Sun 12-5 pm

JOHNSON'S RESTAURANT and SUGAR HOUSE 210 Wheeler Ave
978-544-7835 johnsonsfarm.net
Maple syrup. See website for restaurant hrs

KIWI MEADOWS FARM 63 Warwick Rd 978-544-3266 **A** **O**
Vegetables, corn, berries, apples **Pe** **QH**

THE LITTLE WHITE GOAT DAIRY 309 Gidney Rd 978-790-1240
littlewhitegoatdairy.com - Raw goat milk, yogurt, kefir, chèvre, feta,
labne, other fresh cheeses, pastured meat, poultry, eggs **QH**
Farmstand open daily 8-6, tours available 11-3 (call before first visit)

138 MAIN STREET FARM 138 Main St. (N Orange) 978-574-0006
Eggs (year-round), goat and rabbit meat, summer and winter
squash. Year-round farmstand

MAPLE VALLEY FARM GREENHOUSE 190 Main Street (N Orange)
978-575-0131 Vegetable and herb plants, late April-mid June

MOORE'S MAPLE GROVE FARM and FARMHOUSE BAKERY
220 Cross Rd 978-544-5363 - Hay, produce, baked goods, eggs,
grass-fed beef, maple syrup, cut flowers **A** **O** **QH**



QUABBIN HARVEST 12 N Main St
978-544-6784 quabbinharvest.coop
Mon-Fri 10 am-7 pm Sat 9 am-5 pm
Community coop market.
Weekly CSA fruit and vegetable
shares. Ask about Healthy Incentives
Program (HIP) for SNAP recipients.

RACHEL'S EVERLASTINGS 185 Prentiss St 978-544-6063
Vegetables, nondairy fruit and greens smoothies, pesto, salsa, fresh
and dried flowers, perennials **A** **O** **QH**

SEEDS OF SOLIDARITY 165 Chestnut Hill Rd 978-544-7564 **QH**
www.seedsofsolidarity.org - Greens, vegetables, garlic, rustic
furniture. Self-serve 3-season solar-powered farmstand

WALNUT KITCHEN HOMESTEAD 900 N Main St 978-726-6765
Facebook, Twitter @WalnutKitchenHS **f**
Eggs, poultry, naturally-raised meat, livestock, fiber. **A** **O**
Call or text for on-farm sales **Pe** **QH**

Athol

AgCom (Call Town Hall 978-249-4551)

ADAMS FARM 854 Bearsden Rd 978-249-9441 adamsfarm.biz
Fresh meats, sausage, cooked deli meats and USDA slaughter
Mon-Wed & Sat 8-5, Thurs-Fri 8-6, Sun 10-2

BAREFOOT ALL NATURAL FARM 978-257-3563 Call ahead or buy on
Etsy barefootallnaturalfarm.com - Maple syrup, soap **QH**

THE FARM SCHOOL
488 Moore Hill Road 978-249-9944 farmschool.org **QH**
Vegetables June-Oct, Winter meat CSA - Call to schedule a visit

HANDFUL FARM 978-821-2189 Vegetables, soap **A**

KING'S FARM 1743 White Pond Rd 978-249-7441
Vegetables, spring greenhouse plants;
farmstand open daily May-Sept 10 am-6 pm

NIEMI'S APIARY 183 Drury Ave 978-249-4019 **A**
Raw honey, beeswax, candles, handcream; open daily 8 am-8 pm;
sells in area stores

VETS AND VEGGIES 844 Chestnut Hill Av **NEW**
JakeAlexander@vetsandveggies.com - Meat, vegetables **QH**

Phillipston

R2F AgCom (Jack Seamon 978-895-1452)



RED APPLE FARM
455 Highland Av 978-249-6763 **QH**
redapplefarm.com
Pick-your-own apples, peaches,
berries, pumpkins; pies, dumplings,
cider donuts, fudge, ice cream
Open daily 10 am-6 pm year-round

RICHARDSON FARM
225 Narrow Ln 978-939-5579
Live spring lamb, organic hay, maple syrup

Petersham

THE COUNTRY STORE
2 N Main St 978-724-0000
Mon-Sat 8 am-7 pm, Sun 9 am-5 pm
Ari's Kitchen open 7 days a week
for breakfast to 11 am and
lunch 11 am-3 pm



QUABBIN GATE FARM 20 Dana Rd 978-724-3537 (Call ahead)
Beeswax, molasses, maple syrup, eggs **Pe**

STONE HARVEST FARM
60 Hardwick Rd 978-724-0024 stoneharvestfarm.com **QH**
Cashmere goat and Tibetan Yak stock, produce, free-range all
natural no chemical goat, chicken, turkey meat, fiber, pelts
Open year round, pre-order meat requests

SWEETWATER FARM
95 Maple Lane 413-813-5746 sweetwaterfarmma.org **QH** **Pe**
Grass-fed beef, organic eggs, mixed vegetables, pasture-raised
pork and chickens. Farm store 9-5 Mon-Fri (call ahead)

A taste of history: In praise of indie food stores

An antique cash register sits on a shelf in the back room of the Petersham Country Store. Found in the basement during the store’s renovation and reopening in 2014, it tells a story of a previous transition and the long struggle of small, independently-owned food stores to compete in a market increasingly dominated by giants.

The store in the Greek revival building in the town center had already been in business for more than a century when Henry Goodsell, who operated it through the difficult Depression years, sold it to Pauline and Edward Hutchinson in 1944.



The Hutchinsons embarked on a modernization of the old store, adding the refurbished 20-year-old cash register as well as shopping carts so customers could make selections from open shelves rather than waiting for clerks to fetch their orders as had long been the custom. Many small stores used the cost-saving self-serve system popularized by A&P and other chains, and town historian Mabel Cook Coolidge wrote in 1948 that Petersham shoppers felt “quite metropolitan” pushing the new “go-carts” around their local store.

Another change was the Red & White Stores sign over the doorway. As chain groceries began to gain market share in the first decades of the 20th century, independents found ways to stay competitive. Red & White was a wholesaler founded in 1921 that offered store brands to “mom and pop” businesses at prices that could match the chains.



An attentive shopper at the Petersham Country Store today may notice a framed, typed letter on a shelf next to one of the coolers. Written by the Hutchinsons to their new customers in 1944, it promised “to give efficient and friendly service to the people of Petersham and to retail our merchandise to you at the prevailing price levels.”

Friendliness, efficiency, and affordability are goals that small food stores in our area and far beyond still strive to meet. In this edition of *Food from the North Quabbin*, we highlight some of the businesses that carry on this

/continued on back flap

In praise of indie food stores

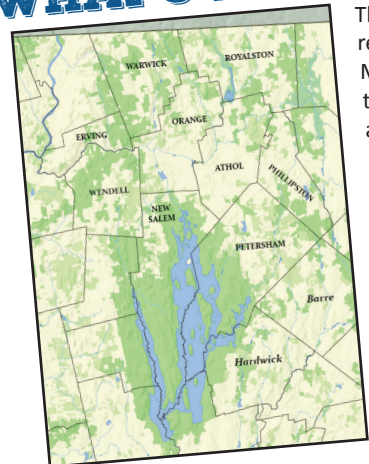
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tradition of small-scale food marketing with an emphasis on local ownership and products.

Some are located on farms—extensions of the many farmstands that dot our area. Some offer sit-down or take-out dining. Many feature foods produced or processed on-site. Two—Quabbin Harvest Coop in Orange and the current iteration of the Petersham Country Store—have partnered with area land trusts who have purchased historic properties in town centers as a way to help strengthen local food systems.

These independently-owned stores—and others in the area less centrally focused on local food—serve as meeting-places and vital expressions of community character. Keeping them going is a labor of love as much as a business proposition, and competing with the big chains is even more of a challenge now than it was in 1944. But as more people come to value smaller-scaled, more locally-controlled food and economic life, these small stores are finding new supporters. We hope you’ll be among them!

WHAT’S LOCAL?



The North Quabbin region of north-central Massachusetts spans two counties (Franklin and Worcester) and includes the nine towns of Athol, Erving, New Salem, Orange, Petersham, Phillipston, Royalston, Warwick, and Wendell. These listings also include two neighboring towns, Barre and Hardwick.



This brochure is produced by **NORTH QUABBIN ENERGY**, an informal group concerned about issues relating to energy use. Publication is supported by grants from the New England Grassroots Environment Fund and the North Quabbin Garlic and Arts Festival as well as by individual donors in the North Quabbin and beyond. We are particularly grateful to Elissa Miller and St. Patrick’s Church in Northfield for assistance with printing. Information is based on our current knowledge, and is intended to help people find locally-produced foods. To be included in future guides, email info@northquabbinenergy.org.

RESOURCES

Community Gardens

NEW SALEM – South St sspiwak20@yahoo.com
PETERSHAM – Behind Nichewaug Inn
info@petershamcommon.com
WENDELL – 9 Morse Village Rd 978-544-2306

Education

THE FARM SCHOOL – New farmer training – 488 Moore Hill Rd, Athol 978-249-9944
www.farmschool.org/learn
MANY HANDS SUSTAINABILITY CENTER
Promotes methods of sustainable and mindful living through workshops, educational activities, and targeted work with former prisoners – 411 Sheldon Rd, Barre 978-355-2853
manyhandsustainabilitycenter.org
NEW SALEM AGRICULTURAL COMMISSION
Educational programs about organic growing
nsagcommission@gmail.com
QUABBIN COMPOSTING & ORGANIC GARDENING PROGRAM – Quabbin Regional High School students upcycle leftover food into compost and organic vegetable gardens
quabbincompostingandgardening.org
SEEDS OF SOLIDARITY EDUCATION CENTER
Workshops, programs for youth, events that fostering health, justice, and food and energy resiliency
165 Chestnut Hill Rd, Orange 978-544-9023
seedssofarmer.org
VETS AND VEGGIES – Offers housing to veterans interested in learning to become sustainable farmers
844 Chestnut Hill Ave, Athol
JakeAlexander@vetsandveggies.com

Goods & Services

CALEDONIA FARM – Farm machinery services – 167 Grogan Rd, Barre 978-355-4519
caledoniafarm@charter.net
CLEAR VIEW COMPOSTING – Composting services, compost, loam and mulch, equipment, consulting
159 Quabbin Blvd, Orange 978-544-5872
clearviewcompost@aol.com
DIEMAND FARM – Catering, compost, local lumber, handcrafted wood products thediemandfarm.com
126 Mormon Hollow Rd, Wendell 978-544-3806
DIVOLL’S FARM – Farm equipment repair
Deland Rd, Royalston 978-602-5583

COVER IMAGES: Oliver Scott Photography for Quabbin Harvest (top to bottom: The Little White Goat Dairy, Orange; Tyson Neukirch, Petersham; Diemand Farm, Wendell; Sweetwater Farm, Petersham)

HARDWICK FARMERS COOPERATIVE EXCHANGE
Supplies for farming, livestock, gardening – 444 Lower Rd, Gilbertville (Hardwick) 413-477-6913 hardwickfarmers.net
THE LITTLE CHICKEN FACTORY – “Chicken tractor” for safe mobile day-ranging – 21 Common St, Petersham 978-724-6662 www.thelittlechickenfactory.com
O’BRIEN FARM – Cow manure by the bag or truckload
505 Holtshire Rd, Orange Trucks loaded 12-2:30 pm daily

Land Trusts

EAST QUABBIN LAND TRUST – Conserving farmlands, woodlands, and waters in Barre/Petersham/New Braintree
120 Ridge Rd, Hardwick 413-477-8229 eqlt.org
MOUNT GRACE LAND CONSERVATION TRUST – A regional land trust serving 23 towns in Worcester and Franklin counties; active in farmland protection with thousands of acres protected since 1986
1461 Old Keene Rd, Athol 978-248-2043
mountgrace.org

Seed Libraries

PAIGE LIBRARY – 87 Petersham Rd, Hardwick 978-477-6704
PETERSHAM MEMORIAL LIBRARY
Town Common 978-724-3405

Support & Advocacy

CENTRAL MASS GROWN – Highlights farms in central Massachusetts centralmassgrown.org
CISA (Community Involved in Sustaining Agriculture)
Strengthens farms and engages the community to build the local food economy www.buylocalfood.org
GREATER QUABBIN FOOD ALLIANCE – Fosters cross-sector dialogue, information-sharing, and new partnerships
978-248-2043 quabbinfoodalliance.wordpress.com
MASSACHUSETTS GROWN AND FRESHER
www.mass.gov/agr/massgrown
Produces one-stop guide to MA food products and projects
NOFA/MASS (Northeast Organic Farming Association)
Supports organic agriculture in Massachusetts
411 Sheldon Rd, Barre 978-355-2853 nofamass.org
NORTH ORANGE GRANGE #86
978-544-2183 nblackmer@mass.rr.com
Sponsors agricultural and educational events and activities
PETERSHAM GRANGE #95
grange@petershamcommon.com
www.grange.org/petershamma95/
Activities include annual Giant Pumpkin Contest (Sun, Oct 8)
Get free pumpkin seeds at the Petersham Library seed bank and return seeds from your giant pumpkin!

MARKETS

Who sells where? Look for the letter symbols on the listings inside.

- (A) ATHOL FARMERS MARKET** Sat 9 am-noon May-Oct
Uptown Common, 1551 Main St
- (B) BARRE FARMERS MARKET** Sat 9 am-noon May-Oct
on the town common barrefarmersmarket.org
- (H) HARDWICK FARMERS MARKET**
Sun 11 am-2 pm June 18-Oct 29 Hardwick Common
hardwickfarmersmarket.com
- (O) ORANGE FARMERS MARKET** 
Thurs 3-6 pm May-Oct
Armory parking lot, 141 East Main St
- (Pe) PETERSHAM FRIDAY MARKET**
Fri 3-6 pm June-Oct
petershamcommon.com/fridaymarket.htm
- (W) WENDELL FARMERS MARKET** Sat 10 am-1 pm
on the town common near the bandstand

FESTIVALS

HARDWICK COMMUNITY FAIR
Aug. 18-19, 2017, Hardwick Town Common
www.hardwickfair.com

APPLESEED COUNTRY FAIR
Sept. 2-4, 2017, Red Apple Farm
455 Highland Avenue, Phillipston, MA

NEW BRAINTREE COUNTRY FAIR
Sept. 9, 2017 see Facebook page for info

NORTH QUABBIN GARLIC & ARTS FESTIVAL
Sept. 23-24, 2017, 60 Chestnut Hill Rd, Orange
garlicandarts.org

OLD 78 FESTIVAL
Oct. 7, 2017, 823 Orange Rd, Warwick
old78farm.com

CIDERDAYS
all around Franklin County
Nov. 3-5, 2017 www.ciderdays.org

THANKSGIVING HARVEST FESTIVAL
Nov. 18-19, 2017, Red Apple Farm
455 Highland Avenue, Phillipston, MA

COUNTRY ROADS CHRISTMAS
Dec 2-3, 2017, Red Apple Farm
455 Highland Avenue, Phillipston, MA

Food from the



2017

Food producers, markets, and resources in north-central Massachusetts

NORTH QUABBIN